

**Minutes of the March 1, 2017 Meeting of the Executive Committee
Of the Glens Falls-Saratoga Chapter of Adirondack Mountain Club,
Inc., held at Glens Falls, NY at Crandall Library**

Present: Maureen Coutant, Pat Desbiens, Deb Donahue, Dan Kane, Sarah King, Steven Lashomb, Steve Mackey, Kathi Noble, Linda Ranado, George Sammons, Jim Schneider, Tammara Van Ryn. Also present: Peter Benoit.

In the absence of Chapter Chair John Caffry, Vice Chapter Chair Mo Coutant opened the meeting at 7:05 p.m.

The minutes of the February 1, 2017 meeting were approved unanimously on a motion by Tammara Van Ryn, and seconded by Dan Kane.

Treasurer Steve Mackey presented the February Treasurer's Report. Total income for the month was \$2473.15 and expenses were \$3973.20. The chapter note has matured and has been redeposited. Total assets are currently \$6618.15. The report was approved unanimously on a motion by Dan Kane, seconded by Linda Ranado.

Agenda items:

***Special donation to the Harris Land Preserve:** Steve Mackey suggested we make a special donation to this project. They are currently waiting for a grant so they can move forward with creating trails. Steve will come up with a proposed amount that will be presented at the next meeting.

***FTC: Jim Schneider** reported that the book is continuing to move along and should be ready for release in May. The updated brochure should also be ready at the same time. Catherine Forbes was wondering if the chapter would be donating towards the publishing of the book. Jim stated that the design and printing of the brochure would take up most of the \$2500 budget. Jim expressed to Catherine that the chapter isn't in a position to commit to anything at this time, once other projects are completed we will see what funds are left.

Steve suggested that we raise the price of the FTC patches. On a motion by Dan Kane and seconded by Linda Ranado it was unanimously approved to increase the price of the FTC patch to \$5.00 and the Winter Rocker to \$3.00.

FTC Expo: Jim spoke to Laurie Rankin and John Schneider who both cautioned that this is a big undertaking and will take a year to plan. A FTC Expo is still in the idea phase.

Jim suggested that there be a name change to the FTC. He felt that a name change would help protect the brand and show ownership. Tammara stated that we could file trademark paperwork for the logo for a cost of about \$800.00. After a discussion, Jim made a motion to now call the FTC: **ADK Mt. Club Fire Tower Challenge**. Tammara seconded the motion and all approved.

The May 17th program is on the history of fire towers. We hope to have the book for sale along with FTC merchandise and new brochures available to hand out. Laurie stated that the Friends of Hadley Fire Tower were invited to the meeting. The Freemans will be attending. Jim will speak about them.

Suggestions of a gift were discussed: a plaque to put up at a tower, a framed photo of a tower, and a commemorative plaque at the headquarters. Jim will think of something to give them.

George asked for a PDF or other document of the new brochure for posting on the website.

***Banff Film Festival:** Jim has spoken to Banff to ask if we can host in 2018. Skidmore would need to be in agreement for us to host a night in Glens Falls. Banff will not be looking at schedule for a few months. Mo contacted the Woods Theatre. It seats 294 people, the cost to use it for a non-profit is \$600.00 and \$150.00 to use their ticketing and prices above \$10 has a surcharge of \$4.00 per ticket. It's difficult to commit to a venue until we know the date that Banff will give us. The Wood Theatre would be the primary choice. We would need to look into getting sponsors and donations. Steve Lashomb will try to

contact someone at Skidmore to see if they are planning on having a festival next year. Dan, Tammara, Jim and Mo will continue to look into the idea of hosting a festival.

***Donations:** The executive committee would like to acknowledge and thank the following people for their donations: Barbara and Fred Nuffer donated \$50 in memory of Beth Johansen White, Dr. Michael A. and Matthew R. Jackson donated \$50 as a thank you for creating and administrating the fire tower challenge and \$100 from Rod and Val Barr.

Committee Reports:

***Programs:** Sarah King reported that she is beginning to fill in dates for next year.

***Young Members:** Steve Lashomb reported that he will be meeting with Levi Rogers, Sustainability Coordinator at Skidmore College to brainstorm ways to get students involved with ADK. He also is going to contact someone at SUNY ACC. Steve also plans to have a meeting of young members with the Albany and Schenectady chapters.

***Board of Directors:** Tammara Van Ryn reported that the clubs finance committee preliminary report is showing a surplus at the end of 2016. The project on the HPIC has saved money due to volunteers completing the work. Tammara will be facilitating a round table discussion with the different chapters to help recruit and train volunteers.

Dan Kane reported that the Marketing Committee recently held a teleconference on analyzing how is the club getting the message out and rebranding the ADK.

***Membership:** Pat Desbiens reported that in January there were 10 new members and 8 rejoins for a total of 18, which is, plus 2 over December.

***Newsletter:** Deb Donahue mentioned that the next newsletter articles are due April 1 and that the Fire Tower program to be held in May will be on the cover. Deb will be checking with the Albany chapter about the recent plea in their newsletter to opt out of the print version to see if it was effective.

***Nominating Committee:** Mo Coutant reported that there will be vacancies to fill. Tammara suggested sending letters to long time members. Peter suggested making phone calls to encourage members to become more involved. It was suggested that we divide up the list of people who have been members for 10 to 20 years to invite them to a meeting and to possibly join the executive committee. Names for the ballot should be in by August. Mo will work on getting a list.

On a motion by Dan Kane, and seconded by Deb Donahue, and approved unanimously, the meeting was adjourned at 8:35 p.m.

Respectfully submitted,

Kathi Noble, Secretary

Next meeting –April 5, 2017, 7:00, at the Wesley in Saratoga.